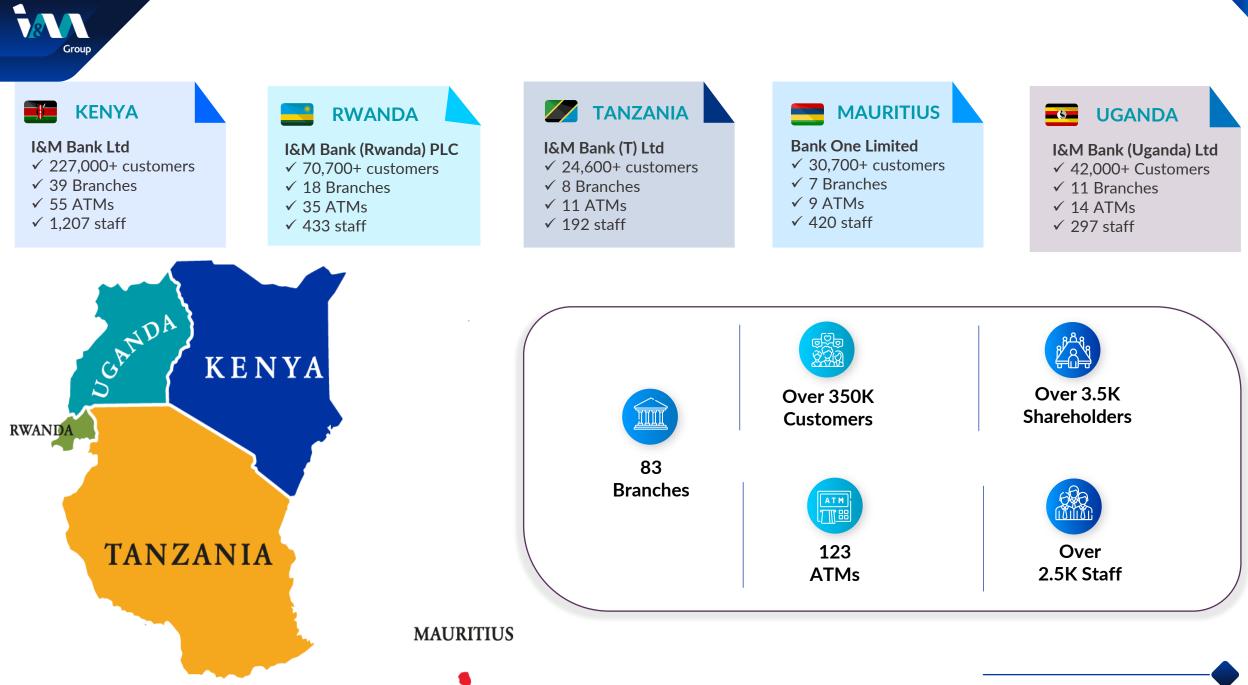


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# OUR BRAND PROMISE We Are On Your Side

**Our Core Values** 





Classification: Public





We Are On Your Side

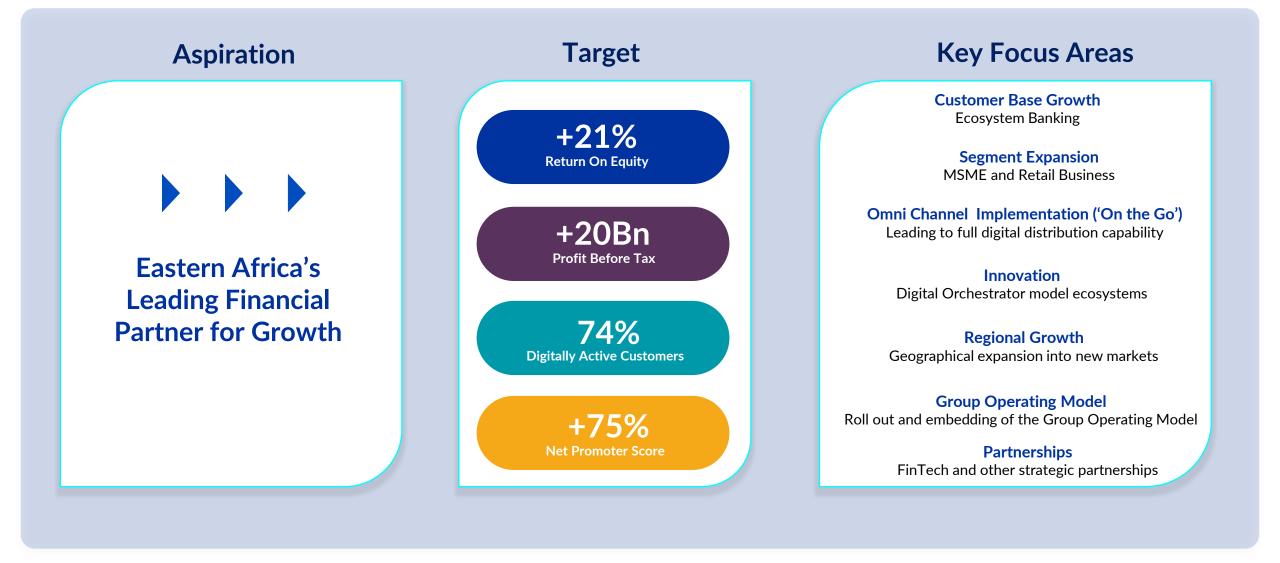
# Group Strategy iMara 2.0 Update

# iMara 2.0 We are in year 2 of the Group's 3-year strategy

Group

Aspiration		Eastern Africa's Leadin	g Financial Partner f	for Growth	
Strategic Pillars And initiatives	<ul> <li><b>1. Driving Business Growth</b></li> <li><b>Key initiatives:</b></li> <li>1) Geographic expansion</li> <li>2) Revenue diversification</li> <li>3) Sales Force Effectiveness enhancement</li> <li>4) Digital Orchestrator</li> </ul>	Key initiatives5) Funding and Liquidit6) Enhancing Enterprise7) Embedding cyber se8) Redesigning credit ri	e risk management framework	Key initiatives 10) Core IT infrastruct	<ul> <li>/ – standardisation and</li> </ul>
Enablers	<b>Customer Experience</b> Design and delivery with customer at top of mind	<b>Cultural Transformation</b> Transforming to a digital and agile culture	<b>Strategic Partners</b> Collaborations to deliver and profitable grow	efficient Dat	<b>Data Analytics</b> ta driven decision making
KPIs	% growth of new business revenue	BT ROE	% of Digitally Active customers	Net Promoter Score	Employee Engagement

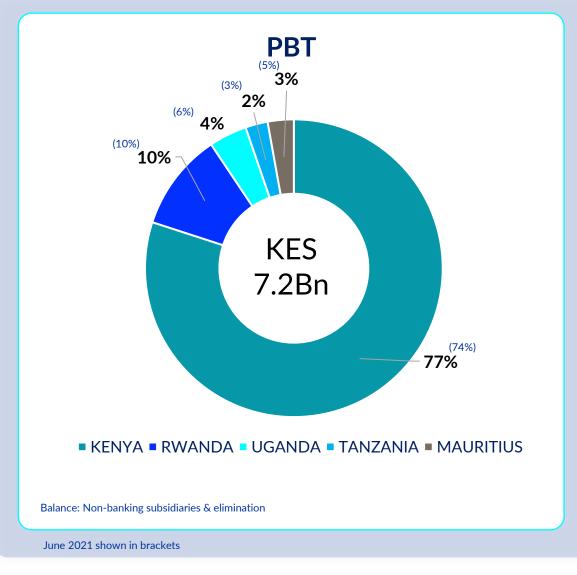
## iMara 2.0 Our 3-year strategic aspiration & key focus areas are in motion...

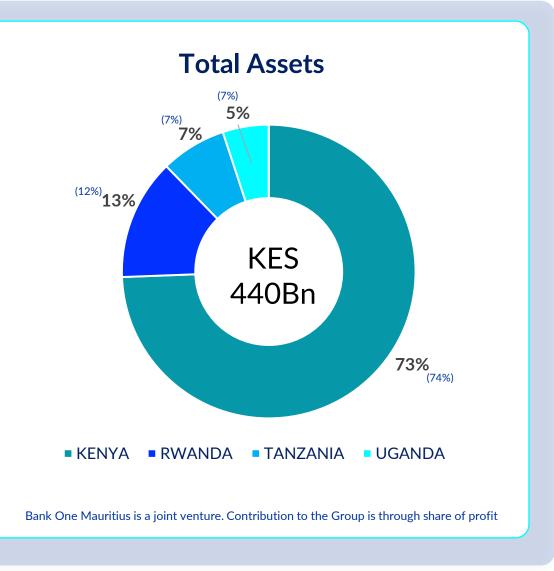


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## Regional Expansion **19% Contribution from regional banking subsidiaries**

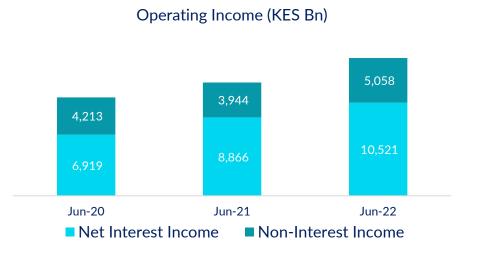
Pillar 1: Driving Business Growth



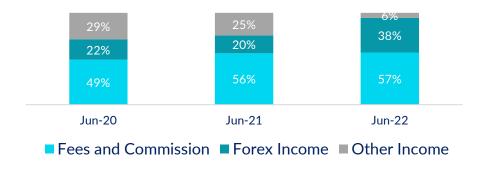


Revenue Diversification **Steady growth in all our income lines** 

Pillar 1: Driving Business Growth



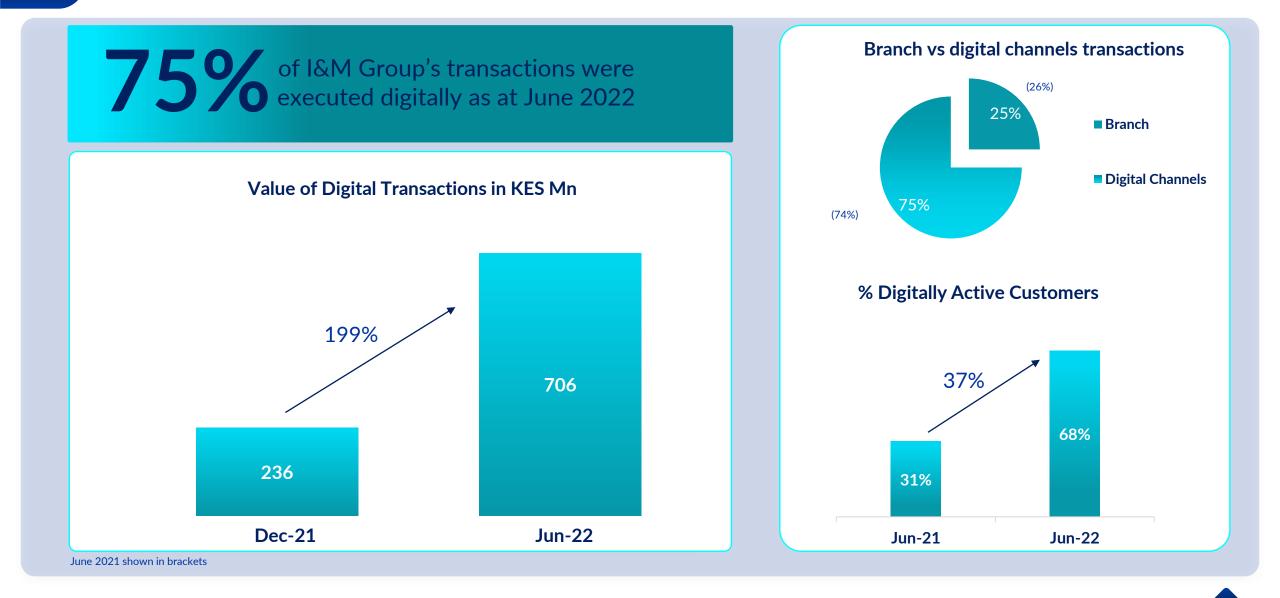
Breakdown of Non-Interest Income



- Newly launched initiatives are showing a strong start with ~KES 1Bn in revenues.
- KES 706Mn revenue generated from digital business transactions;
- 5x growth in assets under management since Dec 2021 (offered through I&M Capital).
- Overall contribution from fees and commissions is steadily improving as various initiatives come to fruition;

Creating value for our stakeholders through digital channels

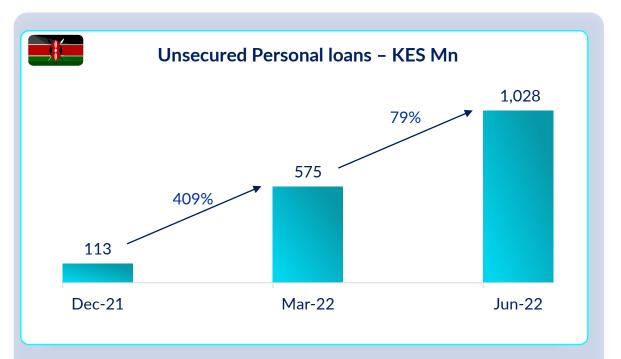
Pillar 1: Driving Business Growth



Group

### Extending retail lending through our digital platforms

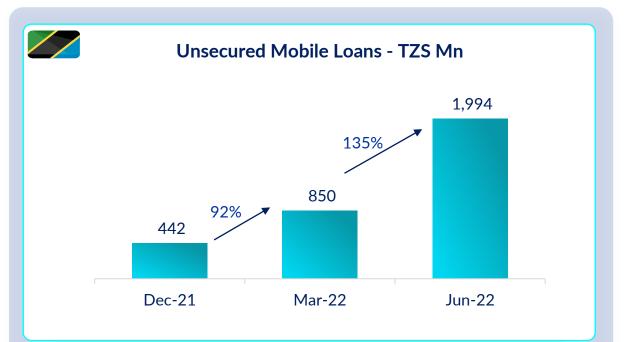
Pillar 1: Driving Business Growth



Launched in October 2021 Offered to existing customers

Offered to existing customers through automated lending platform

- Average ticket size KES. 900K
- Average loan tenors 4 years



Launched in September 2021

Mobile loans

- Average ticket size TZS. 13K progressively growing
- Average loan tenors 15 days

# Revenue Diversification Growth trajectory in offering to small enterprises in Kenya and

### Rwanda

Pillar 1: Driving Business Growth







### **Initiatives in Kenya:**

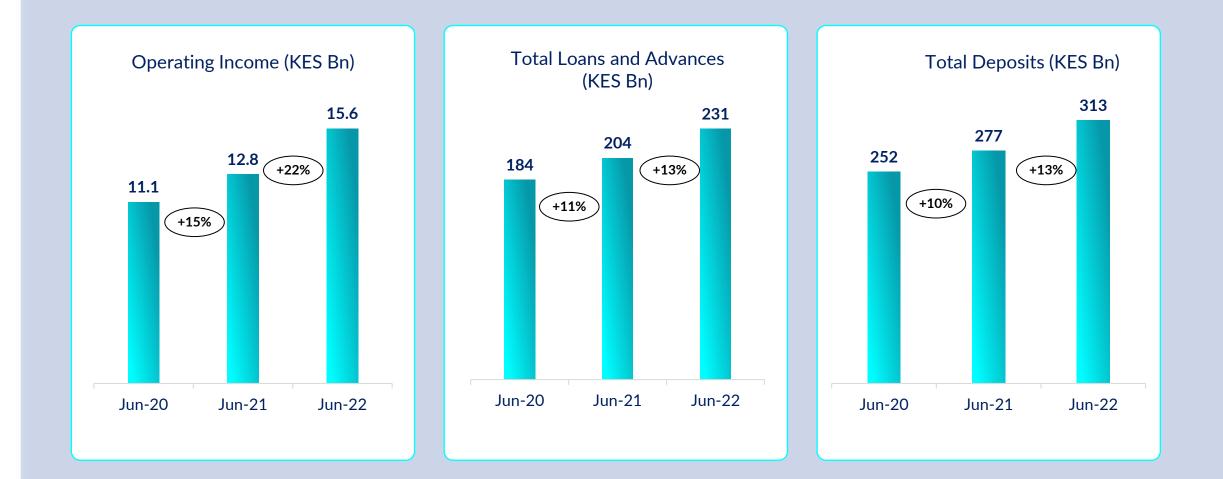
- Launch of supply chain financing with current loan uptake at ~KES 73M (average ticket size of KES 950K);
- Delivery of self servicing digital lending solution;
- Credit Risk Guarantee Scheme (NASIRA) of KES. 1Bn from 1 August 2022;
- Financial literacy sessions for MSME capacity building (in partnership with FMO & IFDC\*);

### Initiatives in Rwanda:

- Growth in customer numbers Rwanda supported by online customer onboarding and implementation of Direct Sales model.
- Partnership with Mastercard Foundation **\$6M** grant to explore growth in the agriculture value chain.

Revenue Diversification **Consistent growth in our performance metrics** 

Pillar 1: Driving Business Growth

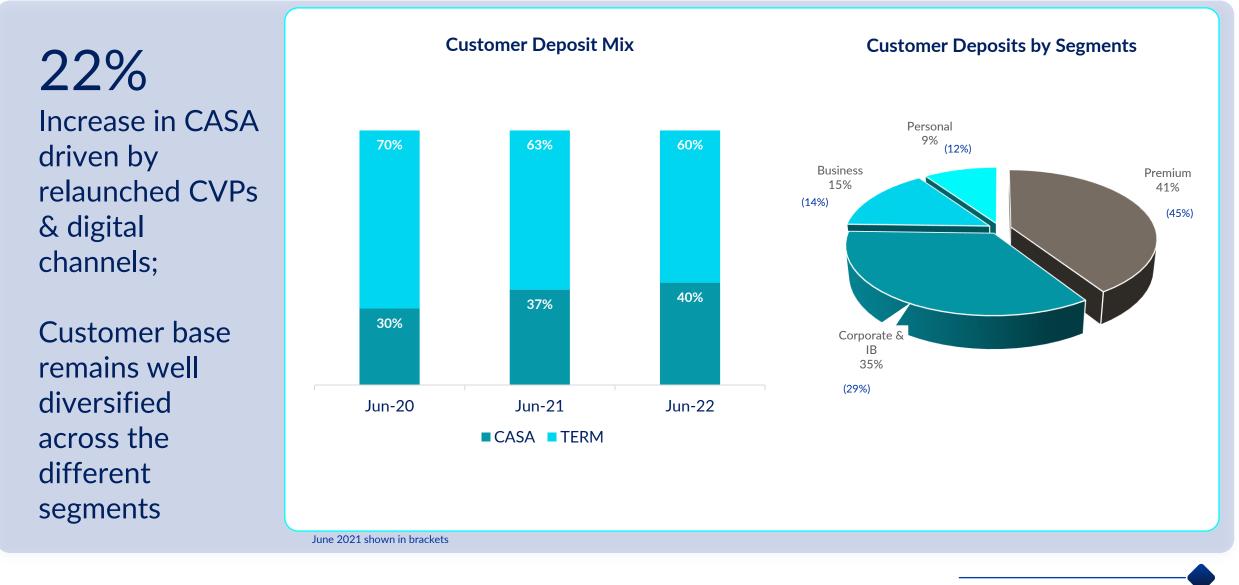


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Group

Growth in CASA steadily driving down cost of funds and improving liquidity

Pillar 2: Building a Resilient Organisation



Classification: Public

The Group maintains strong liquidity and capital positions across all subsidiaries

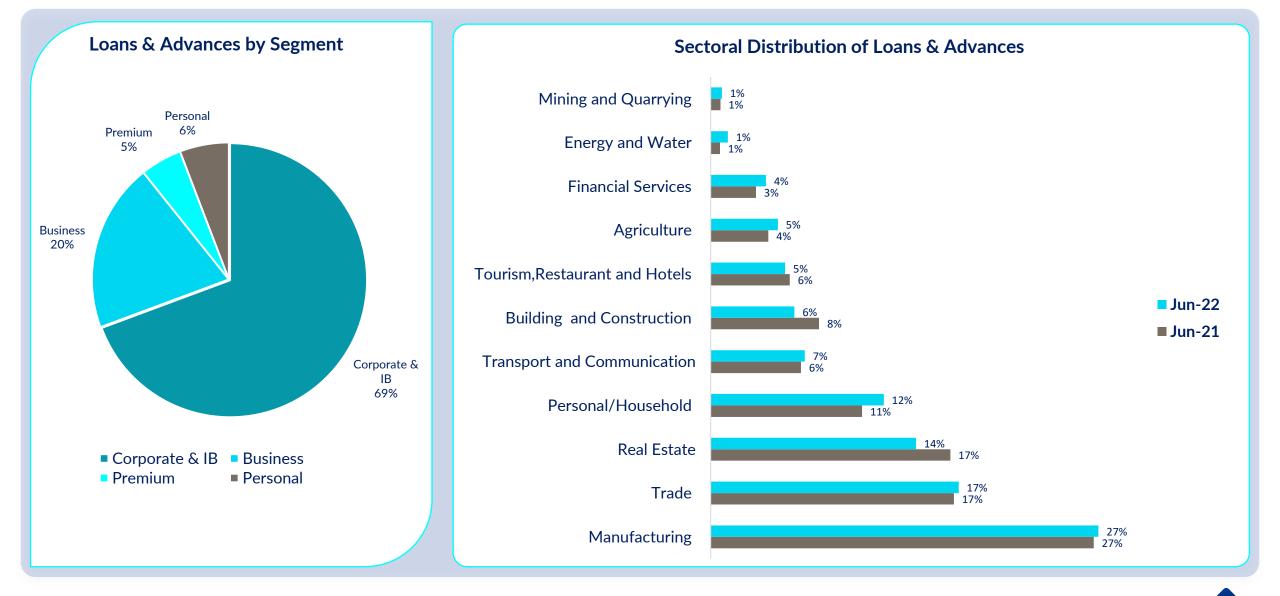
Pillar 2: Building a Resilient Organisation



Group

### Well diversified loans and advances portfolio.....

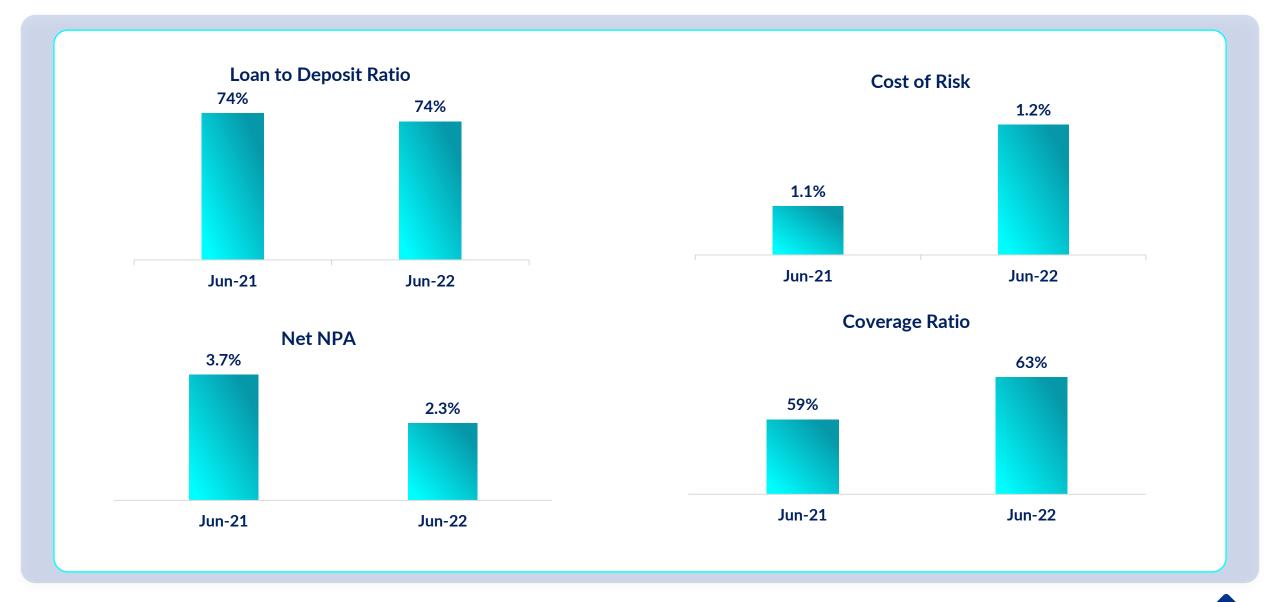
Pillar 2: Building a Resilient Organisation



Groud

## ...Leading to improved asset quality, supported by strong deposit base

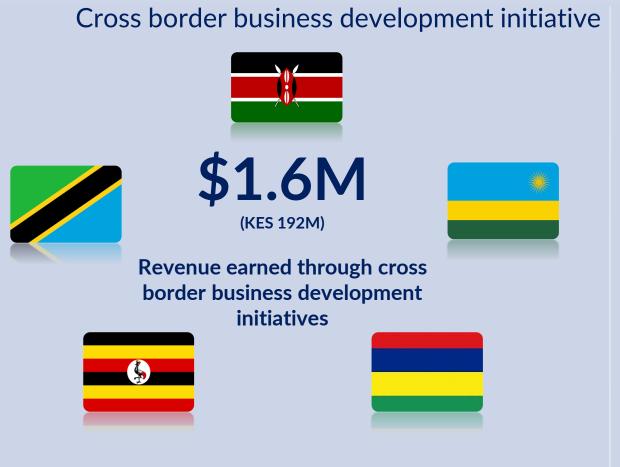
Pillar 2: Building a Resilient Organisation

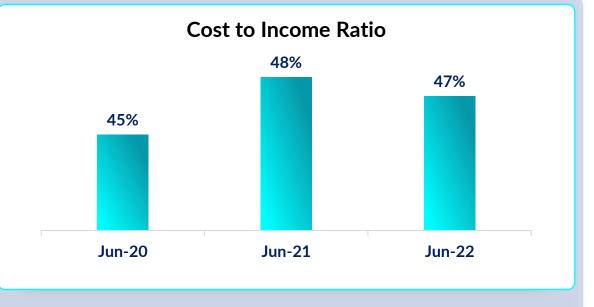


Group

...Group Synergies drive up revenues while keeping costs steady

Pillar 2: Optimising the Operating Model





KES 51Mn Savings from Group Synergies as at June 2022 through centralisation of some processes within the Shared Services Centre

Intercountry service (BRISK) to facilitate seamless banking across Kenya, Tanzania and Rwanda. Uganda & Mauritius to join by September 2022;

Classification: Public



## June 2022 Our Business showing strong growth momentum

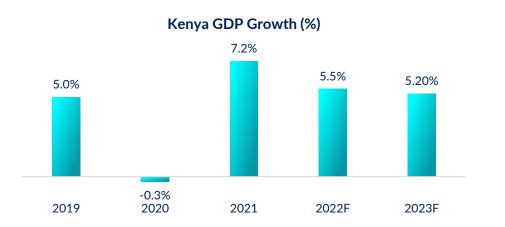


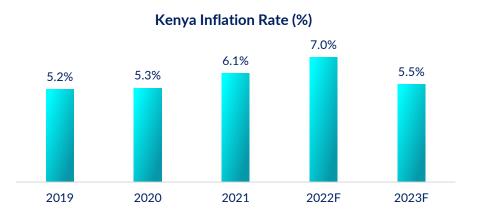
**Classification:** Public

Group



Kenya **Economic Review** 





Source: World Bank, Kenya Economic Update, June 2022; CBK MPC Statement, July 2022

#### Macro-economic Outlook

- GDP expected to slowdown to 5.5% in 2022 and 5.2% in 2023;
- Economic performance was strong in Q1 2022 at 6.8%, however external shocks are starting to impact the economy;
- Inflation remains a key concern globally and locally; The persistent drought, increase in food and fuel prices due to supply side shocks are elevating the pressure on the economy; Inflation increased to 7.9% in June 2022;

#### Monetary Policy & Banking Sector

- The CBK increased the policy rate by 50bps to 7.5% at the May MPC, and retained the rate in July 2022;
- Private sector credit growth remains strong at 12.3% as at June 2022; (7.7%: June 2021);
- NPL ratio increased to 14.7% as at June 2022 (from 14.1% in April 2022), attributed to agriculture, energy, manufacturing sectors;
- Liquidity and capital adequacy ratios remain strong (>50% and 18% respectively);

<sup>1</sup>https://www.focus-economics.com/countries/Knya

## Kenya Growth trajectory in line with strategic initiatives

### P&L (KES Mn)





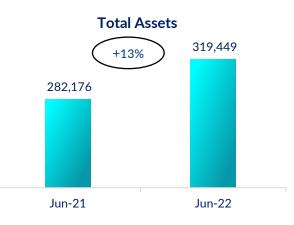


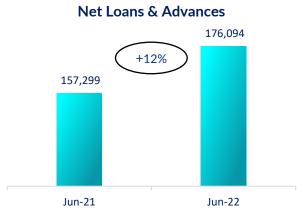
- ✓ Increase in profitability driven by income growth and cost containment cost to income ratio improved to 39% (2021: 42%)
- ✓ Strong growth in non-interest income (20% y/y); supported by new customer acquisitions and cross selling activities during the quarter;
- ✓ Launch of new Customer Value Propositions (CVPs) and MasterCard offering.
- ✓ The Bank remains prudent on loan loss provisions in specific sectors, on the back of global and local macro-economic environment

Key Ratios	Jun-21	Jun-22
Efficiency Ratio (CTI)	42%	39%
Cost of Risk	1.7%	1.5%
ROE	13%	16%
ROA	2.2%	2.6%

## Kenya Growth trajectory in line with strategic initiatives

### Balance Sheet (KES Mn)



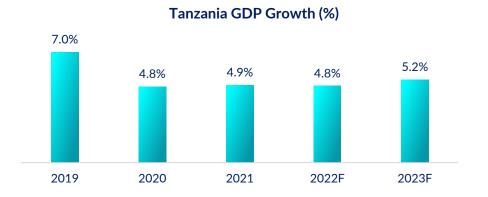




- ✓ Growth in total assets supported by both increase in Loan and Advances portfolio and investments in Government Securities during the quarter;
- ✓ 12% increase in Loans and Advances supported by the continued improvement in economic activity across all sectors: launch of MSME product expected to further support this growth.
- ✓ Continued focus on deposit mobilization and CASA collection solutions; 17% year on year increase in CASA deposits;
- ✓ Strong capital and liquidity ratios

Key Ratios	Jun-21	Jun-22
Loan to Deposit Ratio	74%	75%
Net NPA	4.7%	2.2%
Total Capital / Total Risk Weighted Assets	19%	21%
Liquidity Ratio	46%	40%

Tanzania **Economic Review** 



Tanzania Inflation Rate (%)



Source: World Bank, Tanzania Economic Update, April 2022; BoT Monetary Policy, June 2022

#### Macro-economic Outlook

- GDP growth is predicted to increase by 4.5%-5.5% in 2022 and average of 6% over the medium term on the back of recovering exports and domestic demand.
- Inflation rate increased to 4.4% in June 2022 (from 4% in May 2022); Non-food inflation increased to 3.9% ( 3.4% in May 2022);

#### **Banking Sector**

- According to the Bank of Tanzania (BoT), overall, the banking sector remains sound and stable in terms of profitability, capital adequacy, liquidity, and asset quality.
- Private sector credit grew at an average of 8.4% in 10 months to April 2022 (4.7%y/y: May 2021).
- Decline in NPL to 8.2% in April 2022 attributed to targeted efforts by BoT efforts to bring down this to its target ratio of 5%;

## TanzaniaConsistent performance amidst cautious optimism

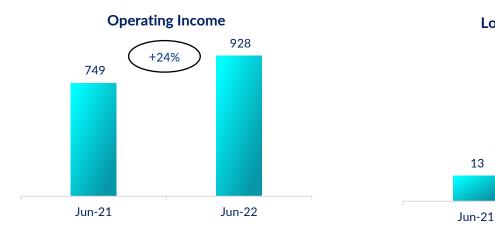
### P&L (KES Mn)

70

Jun-22

Loan Loss Provisions

+427%



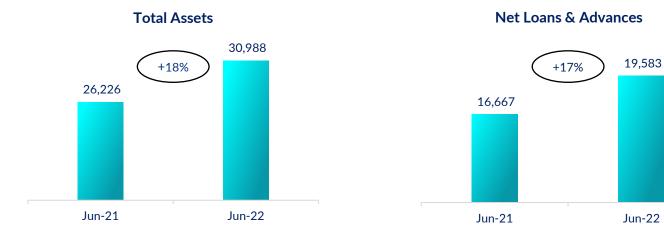


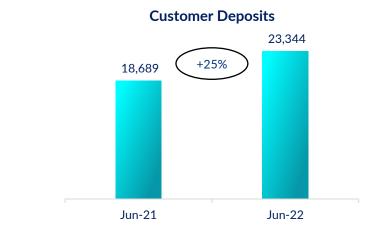
- ✓ Operating income growth supported by increased lending and Government securities; Non-interest income also boosted by trade finance activities and forex income;
- ✓ Operating expenses increased by 17% y/y on account of staff enhancement, amortization of digital capex investments;
- Prudent provisioning continues as we monitor inflationary pressures and external developments;

Key Ratios	Jun-21	Jun-22
Efficiency Ratio (CTI)	76%	74%
Cost of Risk	0.1%	0.4%
ROE	5.7%	4.8%
ROA	0.9%	0.8%

## TanzaniaConsistent performance amidst cautious optimism

### Balance Sheet (KES Mn)





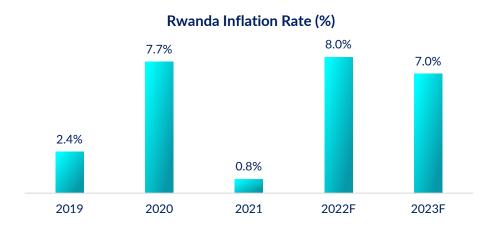
 $\checkmark$  Asset growth supported by both the lending book and investment portfolio;

- ✓ Loan portfolio growth on the back of increased economic activity and improved market sentiments;
- ✓ Deposit growth has been supported by CASA mobilisation initiatives; Year on year growth of 29% in CASA;
- ✓ Improved liquidity and strong capital ratios

Key Ratios	Jun-21	Jun-22
Loan to Deposit Ratio	89%	84%
Net NPA	6.7%	5.3%
Total Capital / Total Risk Weighted Assets	18%	18%
Liquidity Ratio	28%	31%

Rwanda **Economic Review** 





Source: IMF Database, April 2022

#### Macro-economic Outlook

- GDP growth is predicted to increase by 6% in 2022, impacted by global events and an average around 6% over the medium term on the back of recovering exports and domestic demand.
- Inflation rate increased to 16.1% in June 2022 on the back of 25% increase in fuel prices, and an average of 15% increase in food, fuel and other commodities;

#### **Banking Sector**

- National Bank of Rwanda has maintained the policy at 5%, after 50bps increase in February 2022;
- Private sector credit grew at an average of 7% in 10 months to April 2022;
- The banking sector remains profitable, well-capitalized and liquid as of June 2022, with NPL ratio at 4.3%;

## Rwanda Strong performance supported by consistent business growth P&L (KES Mn)





Profit Before Tax



✓ Growth in operating income supported by significant growth in the MSME portfolio leading to higher net interest income and growth in the fee-based income (digital transactions growth of 84% year on year);

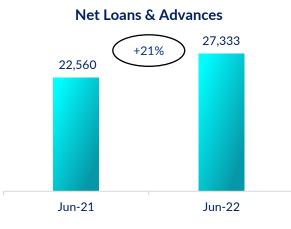
- ✓ Growth in CASA has helped lower cost of funds.
- ✓ Operating expenses increased by 21% y/y driven by continued digitization initiatives, staff costs and depreciation of new premises;
- ✓ Increase in Loan loss provisions in line with growth in the MSME portfolio and proactive credit management;

Key Ratios	Jun-21	Jun-22
Efficiency Ratio (CTI)	57%	58%
Cost of Risk	0.6%	1.2%
ROE	12%	13%
ROA	1.6%	1.8%

## Rwanda Strong performance supported by consistent business growth

### Balance Sheet (KES Mn)





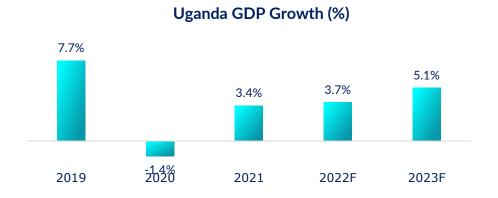


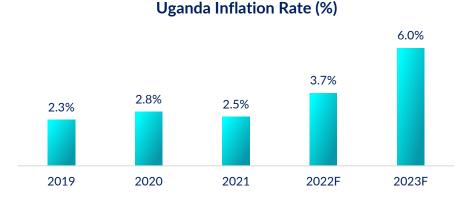
 ✓ Asset growth primarily driven by growth in the loan book as the MSME product continues to deliver strong customer growth;

- ✓ Focused approach to mobilizing deposits has led to an improved deposit mix with 80% of total deposits being CASA balances;
- ✓ Strong capital and liquidity ratios despite a dip in the liquidity ratio, as a result of deliberate strategy to release high cost of deposits;

Key Ratios	Jun-21	Jun-22
Loan to Deposit Ratio	83%	79%
Net NPA	0.1%	-1.0%
Total Capital / Total Risk Weighted Assets	20%	19%
Liquidity Ratio	51%	44%

Uganda **Economic Review** 





Source: World Bank Uganda Update, June 2022; BoU Monetary Policy Report, July 2022

#### Macro-economic Outlook

- The economy is projected to grow in the range of 2.5% to 3% in 2022, and between 5.0% -6.0% in 2023 partly reflecting the effects of higher costs of production
- GDP grew by 4.3% y/y in the 1H22, buoyed by the reopening of schools, lifting of all mobility restrictions as well as decreasing infection rate;
- Inflation increased to 6.8% y/y in June 2022 (5.5% y/y in May 2022) and is expected to remain between 7-8% in 2023.

#### **Banking Sector**

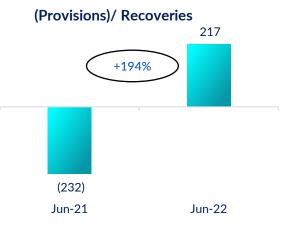
- At the August MPC meeting, BoU further raised the CBR from 8.5% in July to 9% to curb inflation. Price stability remains BoU's priority.
- Credit to private sector remained at 8.9% y/y in April 2022 (8.9% y/y: April 2021);
- As of March 2022, the NPL ratio stood at 5.8%;

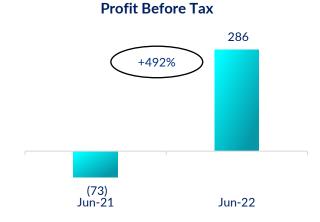
<sup>1</sup>https://www.focus-economics.com/countries/Uganda

## Uganda Continued focus on integration to gear business for growth opportunities

P&L (KES Mn)







✓ I&M Uganda became part of the Group from Q2 2021.

- ✓ Income growth in June 2022 supported by both increase in funded and nonfunded income as well as a decline in interest expense; (For June 2021 operating income includes one off income from sale of property).
- Cost rationalization measures post acquisition continue yielding desired results for the business;
- $\checkmark$  Recoveries in excess of the provision levels as at June 2022

Key Ratios	Jun-21*	Jun-22
Efficiency Ratio (CTI)	114%	92%
Cost of Risk	-7.3%	-6.5%
ROE	10%	1.4%
ROA	1.9%	0.2%

\*2021 financials restated to reflect the post acquisition position

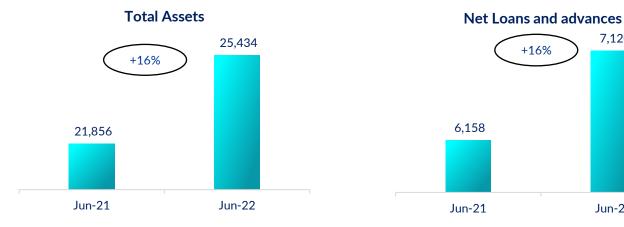
## Uganda Continued focus on integration to gear business for growth opportunities

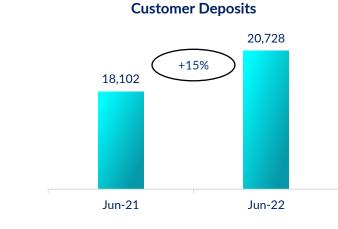
+16%

7,120

Jun-22

### Balance Sheet (KES Mn)





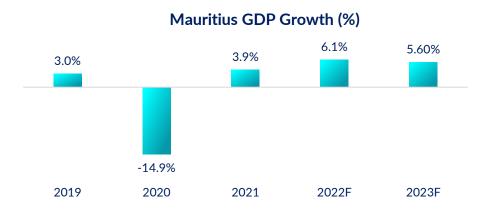
 $\checkmark$  Growth in Loan and Advances portfolio supported by business opportunities as Uganda recovers post COVID-19 containment measures and integration into the Group provides new customer acquisitions;

- ✓ Customer deposit growth during the quarter following stabilization of the business post acquisition of the bank;
- ✓ Capital injection of UGX 26Bn in the first half of 2022 to support expected growth.

Key Ratios	Jun-21*	Jun-22
Loan to Deposit Ratio	34%	34%
Net NPA	9.1%	5.8%
Total Capital / Total Risk Weighted Assets	20%	16%
Liquidity Ratio	52%	56%

#### \*2021 financials restated to reflect the post acquisition position

Mauritius **Economic Review** 



 Mauritius Inflation Rate (%)

 8.4%
 5.7%

 4.0%
 5.7%

 2.5%
 4.0%

 0.5%
 201
 202

 2019
 2020
 2021
 202F

Source: www.imf.org World Economic Outlook, October 2021

#### Macro economic update

- GDP is expected to grow atleast 6.1% in 2022; Most sectors have picked up since the pandemic;
- Inflation dropped marginally in June 2022 to 9.6% (10.7% in May 2022); Country has taken several social measures to fight inflation

#### **Banking Sector**

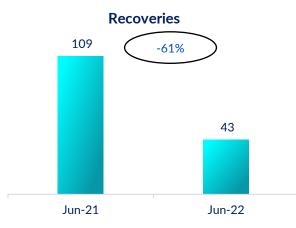
- Reserve Bank increased its key reporte to 2.25%; CRR rate has been increased to 9%;
- Credit to private sector increased to 11.8% as at April 2022 driven by growth in residential property; ((4.7% y/y: June 2021)
- NPL ratio was 4.9% in March 2022;

<sup>1</sup>https://www.focus-economics.com/countries/Mauritius

# Mauritius Business stabilization on the back of balance sheet restructuring in 2021

P&L (KES Mn)







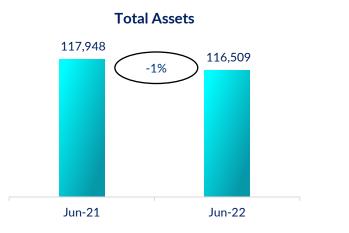
✓ Dampened economic activity, lower transaction volumes and subdued activity in the fixed income market leading to lower non-interest income. (Significant gains in fixed income in 2021. Excluding this one off, the growth 2022 would have been +6%.).

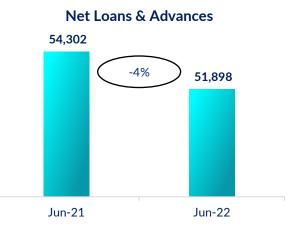
- ✓ Net Interest income impacted by balance sheet resizing but supported by better margins;
- ✓ Loan loss provisions continue benefitting from recoveries, albeit lower than 2021.

Key Ratios	Jun-21	Jun-22
Efficiency Ratio (CTI)	66%	74%
Cost of Risk	0.2%	-0.1%
ROE	5.9%	8.5%
ROA	0.4%	0.7%

## Mauritius Business stabilization on the back of balance sheet restructuring in 2021

### Balance Sheet (KES Mn)







✓ Marginal decline in Balance sheet as a result of resizing the balance sheet (and prudently growing the loan book).

- ✓ Customer deposits also a factor of resizing and redistribution of deposit base; CASA to term deposit now at 69.9%;
- ✓ Capital and Liquidity ratios remain strong in Bank One;

Key Ratios	Jun-21	Jun-22
Loan to Deposit Ratio	55%	55%
Net NPA	0.5%	1.1%
Total Capital / Total Risk Weighted Assets	19%	20%
Liquidity Ratio	39%	38%



Group Outlook Navigating business growth amidst continued global economic and geopolitical uncertainty;

Entrench the financial services in the customer's operations while making it as convenient as possible for them to do business. Target NPS score +75%

Focus on growing regional business and aligning all entities with the Group's strategic focus.

Continued investment in digital innovation and platforms in our journey towards transformation 65% active Customers On Digital Channels 85% of transactions through digital channels I&M Group's focus is on delivering sustainable value to all its stakeholders through efficiency and effective execution of its iMara 2.0 Strategy



# Summary Highlights Strong and consistent financial performance in HY 2022



Group



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The Financial results of the Group can be sourced from the link:

https://www.imbank.com/about-us/i-and-m-holdings/investor-relations/financial-results

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#### We Are On Your Side

# **Thank You**



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