

INTERNATIONAL WOMEN'S DAY ACCELERATE ACTION CAMPAIGN TERMS AND CONDITIONS

Participants should share their story as a video or a comment on our official X, Instagram or Facebook pages.

The submissions with the highest engagement (comments, likes, and shares) will receive KES 3,000, deposited into an active I&M Bank Account (KES) only.

Participants without an account can click https://2ly.link/1ohw7 to open an account in minutes!

10 winners will be selected from each platform (X, Instagram and Facebook) on 8th March 2025

Winners will be chosen at I&M Bank's discretion based on submissions that meet the criteria and have the highest engagement (comments, likes, shares) as of 4PM on Friday, 7th March 2025.

Winners will be announced on X, Instagram and Facebook on Saturday, 8th March at 11 AM.

The KES 3,000 cash reward will be credited to an active I&M Bank Account (KES) within 1–14 working days after the winner submits their valid account details.

I&M Bank reserves the right to modify or cancel the competition at any time.

Winners must be following the respective I&M Bank social media pages. and must be female

Classification: Public